

PRIVACY POLICY FOR THE COLLECTION AND PROCESSING OF PERSONAL DATA PURSUANT TO ART. 13 OF REGULATION (EU) 679/2016 OF 27 APRIL 2016

This privacy policy is issued pursuant to Art. 13 of Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and compliance with the legislation on the processing of personal data, as well as the free movement of such data.

In particular, this notice refers to the collection of data for **newsletter subscription through the website craft.dastu.polimi.it**. CRAFT is an initiative of the Department of Architecture and Urban Studies of the Politecnico di Milano, funded as part of the Department of Excellence 2023-2027 project promoted by the Ministry of University and Research.

Data Controller

Politecnico di Milano - Director General delegated by the pro-tempore Rector - contact: dirgen@polimi.it.

Data Protection Officer and contact details

E-mail: privacy@polimi.it - Tel. 02 23999378.

Purpose of the processing, legal basis, categories of data and retention period.

For the purposes of applying the relevant European and national legislation (Regulation EU 679/2016, henceforth "Regulation"), we hereby inform you that your personal data will be used for the following purposes:

Intended purpose of the personal data processing	Legal basis of the processing	Categories of personal data subject to processing	Retention period of personal data
Purpose 1 Sending institutional communications related to craft activities (seminars, conferences, presentation of the Centre's activities).	Consent of the interested party (art. 6, paragraph 1, letter a. of the EU Regulation)	<ul style="list-style-type: none"> Contact details (e-mail) Identification details 	The data collected shall be stored for a period of 3 years.

Purpose 2 Sending out promotional communications relating to craft's areas of interest (training courses, masters, summer schools, workshops and events with external partners)	Consent of the interested party (art. 6, paragraph 1, letter a. of the EU Regulation)	<ul style="list-style-type: none"> • Contact details (e-mail) • Identification details 	The data collected shall be stored for a period of 3 years.
--	---	--	---

Nature of the data

The provision of the data requested for Purpose 1-5 is optional. In the event of failure to provide the data requested, the planned services/activities cannot be guaranteed.

Processing methods

The processing carried out for the purposes described above may be carried out digitally, with electronic tools, including a mailing campaign platform provided by a specially appointed supplier.

Access to the data acquired for the above-mentioned purposes is permitted only to duly authorised personnel.

Categories of recipients

In relation to the purposes indicated, the data will not be disclosed to public and private entities.

The data collected may also be transmitted to service providers necessary for the management of the newsletter, who are formally appointed as Data Processors pursuant to Article 28 of EU Regulation 2016/679 of 27 April 2016.

Transfer to non-EU countries or international organizations

The personal data will be processed by the Data Controller within the European Union.

Should it become necessary, for reasons of a technical and/or operational nature, to make use of parties located outside of the European Union, or should it become necessary to transfer a part of the data collected to technical systems and services managed in the cloud and located outside of the European Union, the processing will be regulated in accordance with the provisions of Chapter V of the Regulation and authorised on the basis of specific decisions by the European Union.

All of the necessary precautions will therefore be implemented in order to ensure the utmost protection of the personal data, the transfer being based:

- a) on adequacy decisions regarding third country recipients as expressed by the European Commission;
- b) on appropriate safeguards provided by the third party recipient pursuant to Article 46 of the Regulation;
- c) on the adoption of binding corporate rules.

Rights of data subjects

As a data subject, you can ask the Data Controller for the following at any time:

- confirmation of any personal data held concerning you;
- access to your personal data and related information; the correction of inaccurate data or the completion of incomplete data; the cancellation of personal data concerning you (where any of the conditions indicated in Art. 17, paragraph 1 of the Regulation applies and in compliance with the exceptions provided for in paragraph 3 of the same article); the restriction of the processing of your

personal data (where one of the conditions indicated in Art. 18, paragraph 1 of the Regulation applies), the transformation into anonymous form or the blocking of data processed in violation of the law, including those that do not need to be kept for the purposes for which the data were collected or subsequently processed;

As a data subject, you also have the right to object in whole or in part:

- for legitimate reasons, to the processing of personal data concerning you, even if pertinent to the purpose of the collection.
- to the processing of personal data concerning him/her/they for the purpose of sending promotions for events, initiatives and activities organised by craft or relating to craft's areas of interest.

These rights can be exercised by contacting privacy@polimi.it.

If you believe that your rights have been violated by the data controller and/or a third party, you have the right to lodge a complaint with the Personal Data Protection Authority and/or other competent supervisory authority pursuant to the Regulation.

Milan, July 202